

MONG LEE

HTML EMAIL DEVELOPER

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PROFESSIONAL OBJECTIVE

To secure a position as an Email Developer where I can leverage my knowledge of HTML and CSS to create engaging, responsive email designs that meet business goals. I am looking to work with a dynamic team where I can apply my skills in email marketing best practices and email automation to drive open rates, click-through rates, and conversion rates.

SUMMARY OF QUALIFICATIONS

- Strong proficiency in HTML/CSS/MJML (framework)
- Familiarity with email marketing software and platforms such as Mailchimp or Mailjet
- Understanding of email deliverability and best practices for avoiding spam filters
- Ability to design and optimize email templates for various devices and email clients
- Excellent attention to detail and quality assurance skills to ensure emails render correctly and function as intended
- Experience with A/B testing and optimizing email campaigns for improved performance
- Strong communication and collaboration skills to work with cross-functional teams and stakeholders.
- Basic understanding of Ampscript

EDUCATION

Northeast Wisconsin Technical College

Associate Degree in Web Development
Green Bay, WI

Sept 2013 - May 2016

RELEVANT EXPERIENCES

Freelance Email Developer

Independent Freelancer

May 2017 - Present

- Ability to work with design software like Adobe Photoshop
- Designed and created client email template from start to finish using current technologies and design trends while optimizing content for mobile and cross browser performance
- Conduct thorough testing to ensure email renderability across different email clients and devices
- Build email templates using HTML, CSS and MJML

Web Development

Northeast Wisconsin Technical College

Green Bay, WI

Sept 2013 - May 2016

- Course Highlights:
 - Macintosh-Image Editing
 - Operating System Fundamental
 - Website Coding
 - Database Development
 - Online Search Strategies
 - Web Graphic Design
 - SQL Programming
 - Website Design
 - Content Management
 - JavaScript
 - PHP
 - ASP.NET
 - Web Campaign Management
 - Web Emerging Technology.